

## **Non-Stop Production**

YOUTH, INC.

491 Quincy Street #3 Brooklyn, New York 11221 Office/Studio: Cell: 718-415-3474

Since 1983, Doing our best to exhibit the talents of our youth!

http://nonstopproduction.com http://nspyouth.com

E-Mail: nspyouth1983@gmail.com

**Bookings:** services@nspyouth.com

Wayne R. Winston, Founder/CEO, Manager

#### **Executive Board**

Devora Barlowe, Co-Founder - Delaware Division

Ashley Richardson, President

Gigi Winston, Vice President

Yvonne Lipscomb, Parent/Board Member

Joanna Livingston, Parent/Board Member

Hakika Boyd, Board Member/Advisor

Jacqueline Calloway, Board Member/Advisor

**Charniece Chappell, Youth Board Member** 

## <u>PROPOSAL</u>



BED-STUY FASHION WEEK AUGUST 3-6, 2022

#### **SOCIAL MEDIA**

Facebook: nspyouth1983 Instagram: nspyouth Twitter: nspyouth

### PRESS RELEASE

# Bed-Stuy Fashion Week 8/3/22 - 8/6/22

NSP Youth, Inc. (Non-Stop Production) is honored to announce the first annual BED-STUY FASHION WEEK!

The Bedford-Stuyvesant section of Brooklyn has always had its own unique style of fashion. From the church, to the malls, from jazz to hip hop, Bed-Stuy has had a history of artists, entrepreneurs, and venues change the face of fashion in Brooklyn.

On Wednesday, August 3<sup>rd</sup> through Saturday, August 6, 2022, Non-Stop Production, now in its 38<sup>th</sup> year, will kick off its newest project, and will reintroduce to some, and present to many the spectacular fashions of Bedford-Stuyvesant. **Bed-Stuy Fashion Week** will consist of a showcase and recognition of art and fashion, all for the public to experience, honor, and celebrate the best in Brooklyn.

NSP will present a 4-day festival through multiple venues, culminating in a ceremony honoring the best of Bed-Stuy. Among activities, BSFW will showcase local fashion designers through multiple fashion shows, and presentations. On the final day, NSP will host a fashion show finale and awards ceremony recognizing fashion designers, young and old, who are making an impact in the world of fashion. Two honorees confirmed are Bed-Stuy's own Eunika Simmons of Young Gods Fashions, and 10-yr. old entrepreneur, Amirah Holmes of Qumara Boutique.

We are officially extending an invitation to designers, venues, models, stores, businesses, and entrepreneurs from Bed-Stuy to join us for this summer extravaganza. In preparation for BSFW, NSP is currently seeking sponsors and confirmation from venues to be considered to hosting an event during the week. Please note dates, deadlines and contact details:

**Designer Registration:** Email bio with minimum of 5 designs to <a href="mailto:bedstuyfashionweek@nonstopproduction.com">bedstuyfashionweek@nonstopproduction.com</a>

• Preference that designers must reside in Bed-Stuy,

**Model Registration:** Google Link will be posted on website on January 1, 2022: <a href="http://nonstopproduction.com">http://nonstopproduction.com</a>

- 50% Models will be cast from Bed-Stuy area first, Additional casting at later date.
- Separate adult show and children show will hold separate casting dates.

Businesses and Vendors interested in participating or hosting an event, must call 718-415-3474 by April 1, 2022.

Media interested in covering BSFW, call 718-415-3474 by June 1, 2022.

#### **SPONSORS / DONATIONS:**

- Certified Bank Check or M.O. made to NSP Youth
- Donations via cashapp: \$nspyouth
- Donations via PayPal: paypal.me/nspyouthsupport

See you in August, 2022!

(Released: 12/4/21 / Updated: June 13, 2022)



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Juanita Brown, Board Member, Fundraising

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Charniece Chappell, Youth Board Member

# BED-STUY FASHION WEEK AUGUST 3-6, 2022

### PRELIMINARY SCHEDULE

Wednesday, August 3, 2022
PRESS CONFERENCE (Luncheon)
Opening / Introduction
Recognition of Sponsors
Location TBA

Thursday, August 4, 2022
Business Network
Fashion Show (Adults)
Location TBA

Friday, August 5, 2022 Awards Presentation Banquet Location TBA

Saturday, August 6, 2022 BSFW Fashion Fest Outdoor Location TBA 12-6pm

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