



Non-Stop Production



491 Quincy Street #3
Brooklyn, New York 11221
Office/Studio: Cell: 718-415-3474
Since 1983, Doing our best to exhibit the talents of our youth!
<http://nonstopproduction.com>
<http://nspyouth.com>

E-Mail: nspyouth1983@gmail.com

Bookings: services@nspyouth.com

Wayne R. Winston, Founder/CEO, Manager

Executive Board

Devora Barlowe, Co-Founder
- Delaware Division

Ashley Richardson, President

Gigi Winston, Vice President

Juanita Brown, Board Member, Fundraising

Yvonne Lipscomb, Parent/Board Member

Joanna Livingston, Parent/Board Member

Hakika Boyd, Board Member/Advisor

Jacqueline Calloway, Board Member/Advisor

Charniece Chappell, Youth Board Member

PROPOSAL



BED-STUY FASHION WEEK
AUGUST 3-6, 2022

SOCIAL MEDIA

Facebook: [nspyouth1983](https://www.facebook.com/nspyouth1983)

Instagram: [nspyouth](https://www.instagram.com/nspyouth)

Twitter: [nspyouth](https://twitter.com/nspyouth)

PRESS RELEASE

BED-STUY FASHION WEEK

8/3/22 – 8/6/22

NSP Youth, Inc. (Non-Stop Production) is honored to announce the first annual **BED-STUY FASHION WEEK!**

The Bedford-Stuyvesant section of Brooklyn has always had its own unique style of fashion. From the church, to the malls, from jazz to hip hop, Bed-Stuy has had a history of artists, entrepreneurs, and venues change the face of fashion in Brooklyn.

On Wednesday, August 3rd through Saturday, August 6, 2022, Non-Stop Production, now in its 38th year, will kick off it's newest project, and will reintroduce to some, and present to many the spectacular fashions of Bedford-Stuyvesant. **Bed-Stuy Fashion Week** will consist of a showcase and recognition of art and fashion, all for the public to experience, honor, and celebrate the best in Brooklyn.

NSP will present a 4-day festival through multiple venues, culminating in a ceremony honoring the best of Bed-Stuy. Among activities, BSFW will showcase local fashion designers through multiple fashion shows, and presentations. On the final day, NSP will host a fashion show finale and awards ceremony recognizing fashion designers, young and old, who are making an impact in the world of fashion. Two honorees confirmed are Bed-Stuy's own Eunika Simmons of Young Gods Fashions, and 11-yr. old entrepreneur, Yaa-lee Mensah of Yaa-lee's Closet.

We are officially extending an invitation to designers, venues, models, stores, businesses, and entrepreneurs from Bed-Stuy to join us for this summer extravaganza. In preparation for BSFW, NSP is currently seeking sponsors and confirmation from venues to be considered to hosting an event during the week. Please note dates, deadlines and contact details:

Designer Registration: Email bio with minimum of 5 designs to bedstuyfashionweek@nonstopproduction.com

- Preference that designers must reside in Bed-Stuy,

Model Registration: Google Link will be posted on website on January 1, 2022: <http://nonstopproduction.com>

- 50% Models will be cast from Bed-Stuy area first, Additional casting at later date.
- Separate adult show and children show will hold separate casting dates.

Businesses and Vendors interested in participating or hosting an event, must call 718-415-3474 by April 1, 2022.

Media interested in covering BSFW, call 718-415-3474 by June 1, 2022.

SPONSORS / DONATIONS:

- Certified Bank Check or M.O. made to NSP Youth
- Donations via cashapp: \$nspyouth
- Donations via PayPal: [paypal.me/nspyouthsupport](https://www.paypal.me/nspyouthsupport)

See you in August, 2022!

(Released: 12/4/21)



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BED-STUY FASHION WEEK AUGUST 3-6, 2022

PRELIMINARY SCHEDULE

Wednesday, August 3, 2022
PRESS CONFERENCE (Luncheon)
Opening / Introduction
Recognition of Sponsors
Location TBA

Thursday, August 4, 2022
Business Network
Fashion Show (Adults)
Location TBA

Friday, August 5, 2022
Awards Presentation Banquet
Location TBA

Saturday, August 6, 2022
BSFW Fashion Fest
Outdoor Location TBA
12-6pm

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(UPDATED: 12/4/21)